

THE CODE

Without an objective,
the objective will not be reached.

Without a goal,
the goal will not be achieved.

Without a standard,
the standard will not be met.

Without a mission,
the mission cannot be accomplished.

Without an ideal,
the ideal will never be realized.

Without a clear path,
the path cannot be followed.

Yet, we, as human beings,
often go through life without any of these.

We wander aimlessly,
moving without making progress.

Days, months, and years pass us by.

Time is wasted, which means life is wasted.

And potential is wasted.
Our own potential squandered.

Meandering through life, instead of becoming
who we could be - instead of attaining our
highest possible manifestation of being,
we simply become... whatever we become.

We fall short.

In so many ways we fall short.

But this need not be our fate. We can prevail over mediocracy.

We do that by chasing the ideal -
our ideal.

An ideal that we must define.
An ideal that we must codify in no uncertain
terms so we know what we are striving for.
We must have a code to follow.

- *Jocko Willink, U.S. Navy SEAL*

THE ARTIST'S CODE

- I will take care of my physical health by exercising, eating properly, and getting the rest I need to recover and rebuild. I will take care of my physical surroundings, keeping them in order.
- I will develop myself mentally by reading, writing, drawing, building, creating, and engaging in other activities that sharpen and expand my mind and skill-set.
- I will not waste time. Time is precious.
- I will not waste money and I will make prudent financial decisions. Money is hard to earn. I will keep up with my professional obligations such as casting subscriptions (i.e. Showcast, Casting Networks, etc.), classes, workshops, etc.
- I will set goals that I will strive toward.
- I will excel in my career because work is integral to life.
- I will be humble and not allow my ego to negatively impact my decisions.
- I will control my emotions and not allow my emotions to negatively impact my decisions.
- I will put others before myself. I will take care of my friends and family and treat other people with respect.
- I will be ready. My gear (craft, headshots, showreel, press kit, website, CV, etc.) will be ready. I will train and prepare so I am in a position to best capitalise on opportunities as they arise.
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